

## Lista lucrărilor științifice & participări la conferințe și evenimente

### Manuela Anghelescu - 2021-2024

1. Lucrările „Conferinței doctoranzilor consorțiului Universitaria, domeniile științe ale comunicării și sociologie”, Universitatea Babeș-Bolyai online, 10-11 decembrie 2020, *Media și comunicare în era digitală*: Coordonatori Delia Cristina Balaban; Cristina Nistor, Andreea Voina, ISBN 978-606-561-225-9, © Accent, 2021, Cluj-Napoca, [www.edituraaccent.ro](http://www.edituraaccent.ro)

Capitol în volum: Manuela Oana ANGHELESCU - *Criza de imagine a unui oraș: Proiectul „Timișoara Capitală Culturală 2023”*

2. *Communication Approaches: Tools and Technologies across the Industry*,  
Editori: Delia Cristina Balaban, Maria Mustăța, Andreea Voina, Cluj-Napoca :  
Accent, 2023; ISBN 978-606-561-238-9

Articol în volum: Manuela Oana ANGHELESCU - *Storytelling and City Branding in the Approach of a Large-scale Cultural Project. Case Study: Timișoara European Capital of Culture 2023*

3. Revista Română de Sociologie, Nr. 3-4/2022-4, ISN 1224-9262, Institutul de Sociologie - Academia Romana - 2023, Deconstrucția Erosului în Era Consumului Digital: <https://www.revistadesociologie.ro/content/nr-3-42022-4>  
[https://www.revistadesociologie.ro/sites/default/files/art\\_4\\_manuela\\_oana\\_anghelescu\\_ileana\\_rotaru\\_225-236.pdf](https://www.revistadesociologie.ro/sites/default/files/art_4_manuela_oana_anghelescu_ileana_rotaru_225-236.pdf)

4. *Crossing Borders in digital media communication: Romanian trends and practices*, Editura Tritonic, București 2023; Editors: Adina Baya & Ileana Rotaru  
Capitol în volum: *Place branding in Timișoara: An Approach to Conceptualizing the Cultural Sector, as reflected in the Project TM2023 European Capital of Culture*

5. *The nexus of research in communication & media: International Graduate Conference in Communication / editor.: Ileana Rotaru. - Timișoara: Editura Universității de Vest din Timișoara, 2024/ ISBN 978-630-327-130-9*

Capitol în volum: *Urban branding in relation to the European Capital of Culture as reflected in social media engagement - case study: the closing event of TM2023*

6. *A round the world story – carte – Data publicării: 13.12. 2016, ISBN-13978-2955067130*

### **Conference Participation:**

1. International Phd Conference in Communication Studies, Cluj-Napoca 2022, FSPAC
2. Society for Romanian Studies, Borders and Transfers, Timișoara 15-17 June, 2022
3. International Graduate Conference in Communication (3rd edition), 15-16th of June, 2023, București, SNSPA
4. Bucharest Student Letters Colloquia (Xth edition), 13-12 mai 2023
5. Final Conference of the Project Sustainable Development Goals in Journalism Reporting (SDGsJR), online, 18th November 8, 2023
6. UNeECC Annual Conference - Impact and Legacy of the European Capitals of Culture Programme - organised by the University Network of the European Capitals of Culture, the Alliance of Timișoara Universities and the Center for Projects of the Municipality of Timișoara, between the 9th and 11th of October in Timișoara, Romania.
7. Fostering Cross-disciplinary Reflections to Bridge Societal Divides, XIXth Conference of the Department of Social Work, Journalism, Public Relations and Sociology, 21-23 November 2024, Sibiu - Presentation subject: *Cultural Projects as Tools to create networking models in city branding*

### **Erasmus Exchange Program**

Université de Pau et des Pays de l'Adour (UPPA), membru UNITA, August 2024