

## LISTA COMPLETĂ DE LUCRĂRI ȘTIINȚIFICE

### I. LUCRĂRI ȘTIINȚIFICE PUBLICATE ÎN EXTENSO

#### A. ARTICOLE INDEXATE ÎN BAZE DE DATE INTERNAȚIONALE (BDI)

1. Onetiu D. D. „The impact of social media adoption by companies. Digital transformation” Studia Universitatis —Vasile Goldis Arad. Economics Series Vol 30 Special Issue 2/2020, ISSN: 1584-2339; (online) ISSN: 2285 – 3065 Web: publicatii.uvvg.ro/index.php/studiaeconomia. Pages 83–96

2. Onetiu D. D., Glovațchi B. „ Digital transformation of the education system. From adaptability to performance”, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2020, „Academica Brâncuși” Publisher, ISSN 2344 – 3685/Issn-L 1844 - 7007

3. Onețiu D. D., Maticiuc M. D., „Digital Platforms - integrate part of company performance.”, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2022

#### B. ARTICOLE ISI PROCEEDING

1. Onetiu D. D. (2019) „ The consequences of learning orientation on the company performance” Conference Proceedings DOKBAT 15th Annual International Bata Conference for Ph.D. Students and Young Researchers, Tomas Bata University in Zlín Faculty of Management and Economics Mostní 5139 – Zlín, 760 01 Czech Republic, ISBN: 978-80-7454-893-2;

### II. LUCRĂRI ȘTIINȚIFICE PREZENTATE LA CONFERINȚE INTERNAȚIONALE

#### a) Prezența fizică la conferințe internaționale:

1. Onetiu D.D. (2019) „ The consequences of learning orientation on the company performance” Conference Proceedings DOKBAT 15th Annual International Bata Conference for Ph.D. Students and Young Researchers, Tomas Bata University in Zlín Faculty of Management and Economics Mostní 5139 – Zlín, 760 01 Czech Republic, ISBN: 978-80-7454-893-2;

#### b) Prezență online la conferințe internaționale:

1. Onetiu D.D. „From the antecedents of strategic thinking to the digital transformation process. From innovation to performance.” International conference of doctoral students and young researchers ”emerging markets economics and business” - 11th edition -, Oradea (online), 20th of November, 2020;

3. Onetiu D.D. „Digitalization of the buying process. Social media effects on the consumer.”, at the ISES International Academic Conference, Vienna, Austria from 01 September 2020 to 02 September 2020, The International Institute of Social and Economic Sciences hereby confirms that;

#### TITLUL TEZEI DE DOCTORAT:

**Orientarea spre piață și capacitățile adaptive de marketing: consecințe asupra utilizării platformelor digitale și performanței firmei**